

KIRKLAND & ELLIS

Seventh Annual Seminar on Computer Technology & The Practice of Law

Friday, April 28, 2000

PROGRAM OVERVIEW

- 8:00 a.m. **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:30 a.m. **PART ONE** *C*Using Technology to Address Clients' Needs E-ffectively
Four Concurrent, Hands-on Interactive Sessions for Attorneys, by Attorneys.
(These pragmatic training sessions are optional; they will be repeated at 1:15
p.m.)
- 9:30 a.m. **PART TWO** *C*Taming the World Wild Web for Clients' E-ventures
Recent Key Developments Relating to the Internet, including Business Method
Patents, Privacy and Cross-border Data Transfers, and Other International
Considerations.
- 11:45 a.m. **PART THREE** *C*Integrating Technology into the Practice of Law
Electronic Discovery Update; Technology Trends at Kirkland; Technology in the
Courtroom; Expert Testimony **B** *The Judge as Gatekeeper.*
- 12:30 p.m. **BUFFET LUNCHEON**
Speakers Available for Individual and Group Questions
- 1:15 p.m. **REPEAT OF PART ONE** *C*Optional Training Sessions

Kirkland & Ellis certifies that this activity has been approved for MCLE credit by the State Bar

of California in the amount of 2.5 hours in the area of Law Practice Management.

PART ONE: Using Technology to Address Clients' Needs Effectively

Optional Training Sessions

Four Concurrent, Hands-on Interactive Sessions For Attorneys, by Attorneys

8:30 to 9:15 a.m., and repeated at 1:15 to 2:00 p.m.

Using Computers and the Internet in Litigation

Presented by David S. Shukan, with assistance from Michael P. Motyka, Legal Assistant Program Manager - Located in Conference Room 54D

- ◆ The Internet: A pragmatic overview.
- ◆ Finding your way around cyberspace.
- ◆ A few dozen indispensable Web sites.
- ◆ Group collaboration and coordination tools.
- ◆ K&E's Lotus Notes litigation templates: Recent experience and plans.

Using Computers and the Internet in Transactions

Presented by Stephen P.H. Johnson, with assistance from Anne M. Waldron, Research Specialist - Located in Conference Room 54C

- ◆ Creating, searching, and using precedent databases to boost productivity.
- ◆ Enlisting your PC to monitor real-time events by means of the Internet.
- ◆ Fact investigation and information capture using Internet resources.
- ◆ Lotus Notes databases: BNA topical newsletters.
- ◆ Extranets on the Internet: Freedom from geography.

Using Computers and the Internet in Intellectual Property

Presented by Michael J. Newman with assistance from Stacey E. Trotter, Research Specialist - Located in Conference Room 53N

- ◆ Searching Internet-based trademark databases.
- ◆ Using Internet-based patent databases.
- ◆ Obtaining non-U.S. domain names.
- ◆ Web sites for intellectual property lawyers.

Using Palmtops, PDAs, and Other Electronic Aids in the Practice of Law

Presented by Jeffery S. Norman and Paul R. Steadman - Located in 54 Courtroom

- ◆ Palm: personal data assistants and clones: A data warehouse in your pocket.
- ◆ Windows CE devices: When even a laptop is too much to bring along.
- ◆ Emerging wireless devices, such as 2-way pagers: Convergence in your hand.
- ◆ Linking palmtops to Lotus Notes and other centralized services.

PART TWO: Taming the World Wild Web for Clients' E-ventures

Introduction

Speaker: William A. Streff, Jr.

The Internet and the Law B Recent Key Developments

9:30 to 10:00 a.m.

Speakers: Ross M. Weisman, Jeffery S. Norman, and Seth Traxler

- ◆ Trademarks and the Anticybersquatting Act B Whose domain name is it, anyway?
- ◆ Typosquatting and cyberjacking B Diverting surfers and not letting go.
- ◆ Copyrights B Protecting what's yours, and avoiding what isn't.
- ◆ Internet advertising and sweepstakes B Federal, state and foreign law, too!
- ◆ The Digital Millennium Copyright Act B Liability-limiting safe harbors.
- ◆ Effective Web site disclaimers and click-ins B What, where, how, and why.
- ◆ First Amendment developments B Free speech, without borders?

Internet Privacy, Personal Identifiable Data, and Cross-border Data Transfer Issues

10:00 to 10:25 a.m.

Speakers: Marc H. Cohen

- ◆ The recent DoubleClick controversy.
- ◆ The EU Directive on Privacy Protection.
- ◆ The recent Safe Harbor provisions for U.S. businesses.
- ◆ Enforcement of the EU Privacy Directive.
- ◆ The Children's Online Privacy Act.

National Borders Meet the Borderless Economy

10:25 to 10:45 a.m.

Speaker: Paul F. Brinkman

- ◆ International trade restrictions on cross-border e-commerce
- ◆ Tariffs and taxes
- ◆ Content restrictions and export controls
- ◆ Will the walls really come down?

☞ 10:45 to 11:00 a.m. Coffee Break - Check Your Voicemail and E-mail ☞

Business Method Patents: A Minefield for E-commerce

11:00 to 11:25 a.m.

Speaker: Barry F. Irwin

- ◆ The magnitude of the problem.
- ◆ Recent litigation and controversies.
- ◆ The First Inventor Defense Act of 1999.
- ◆ Risks and opportunities for business.

PART TWO: Continued

International Aspects of the Internet B Was ist das Internet?

11:25 to 11:45 a.m.

Speakers: Gregg Kirchhoefer and Jeffrey D. Mills

- ◆ The looming EU Distance Selling Directive.
- ◆ The new international domain name registration regime.
- ◆ How to resolve domain name disputes under the ICANN procedures.

PART THREE: Integrating Technology into the Practice of Law

Electronic Discovery Update & Technology Trends at Kirkland

11:45 to 12:00 noon

Speakers: William A. Streff, Jr. and Kingsley Martin (K&E's CIO)

- ◆ The *Microsoft* case example of E- mail "smoking guns."
- ◆ How to prepare today for tomorrow's electronic discovery requests.
- ◆ Document management systems, Intranet precedent retrieval systems and information sharing B MyKirkland.com.

Technology in the Courtroom B The Next Generation

12:00 to 12:10 p.m.

Speakers: William A. Streff, Jr. and Russell E. Levine

- ◆ John Madden assists Perry Mason.
- ◆ Judge and juror expectations.
- ◆ Recent examples of the use of technology in the courtroom to simplify complex cases.

Expert Testimony B The Judge as Gatekeeper

12:10 to 12:30 p.m.

Speaker: Steven D. McCormick

- ◆ How to choose, present and protect your expert.
- ◆ How to challenge your opponent's "junk science."

Buffet Luncheon: Speakers Will Be Available for Individual and Group Questions

12:30 to 1:15 p.m.

Repeat of PART ONE Using Technology to Address Clients= Needs

E-ffectively-Optional Training Sessions

1:15 to 2:00 p.m.