

THE NATIONAL LAW JOURNAL

MARCH 28, 2011

MOST INFLUENTIAL LAWYERS

A SPECIAL REPORT



EDITOR'S NOTE

To have clout is to be able to land a blow—to shape the world and the way it works.

In compiling this year's edition of *The National Law Journal's* Most Influential Lawyers list, we looked for attorneys who demonstrated that ability in 10 specific practice areas during the past five years.

We weighed nominations from our readers and conducted extensive research before selecting 34 attorneys who are shaping the law, the economy, the physical fabric of the United States and the world.

—MICHAEL MOLINE, ASSISTANT MANAGING EDITOR

MEDIA AND ENTERTAINMENT



DALE CENDALI

KIRKLAND & ELLIS

Dale Cendali has been at the forefront of major copyright disputes, including before the U.S. Supreme Court on a case of first impression. She recently represented The Associated Press in a lawsuit involving the artist who created the now famous “Hope” image of President Obama. The case pitted fair use against the protection of copyrighted photos in an age when news organizations face declining revenues. The issues got sidelined after the artist admitted he lied about which photo he had used. “That’s important because I’ve seen a growing trend in the law of fabricating evidence,” Cendali said. The case ultimately settled. Cendali, longtime attorney for *Harry Potter* author J.K. Rowling, also recently defeated copyright infringement claims brought on behalf of the writer of a book featuring “Willy the Wizard.”