



## Pam Fletcher

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Pam Fletcher is a 1988 Olympian. As a nine-year U.S. Ski Team veteran, she captured six U.S. National titles and a gold medal at the 1986 World Cup Downhill in Vail, Colorado. At the 1988 Olympics in Calgary, she was “America’s most likely candidate for a medal in Alpine skiing” until a freak accident shattered her leg and Olympic dreams. Though she did not return from those Games with a medal, the U.S. Ski Writer’s Association awarded her the title of “Outstanding Competitor of the Year” for her courage and sportsmanship.

Fletcher’s debut in broadcasting came in 1988 with Bob Beattie on ESPN as an analyst for World Cup skiing. She covered the Olympic Men and Women’s Alpine Skiing events for Turner Broadcasting in both Albertville and Lillehammer. In addition, Pam has covered skiing events for ABC, CBS, NBC, FOX Sports, and the Outdoor Life Network. Fletcher is an active reporter for the Outdoor Life Network contributing athlete profiles, interviews, travel and lifestyle features for the FIS World Cup Alpine Skiing coverage, the Tour de France and WinterSports Zone. Currently, she is the host of a program called New England Living, a travel/lifestyle program, which airs on the WB in Boston and on ABC and Fox affiliates within New England.

Her life continues to revolve around the slopes, hosting corporate ski outings and delivering motivational speeches for many of the world’s top companies. Fletcher tells her Olympic story to inspire audiences to stay positive in the face of adversity. A dynamic personality with boundless energy, Pam has enlivened audiences worldwide. Some of the corporations hosted include: M&M Mars, Kal Kan, American Express, Morgan Stanley, Discover Magazine, Chrysler Corporation, Sports Illustrated, Xerox and Ford Motor Company.

Pam is also promotionally involved with a number of companies in the ski industry. Through product launches, on-snow demonstrations, photo shoots and ski instructional clinics, Fletcher’s enthusiasm and love of the sport of skiing always leave a lasting impression. Current affiliations include relationships with: Nashoba Valley Ski Area, HEAD Skis, Skea LTD, Descente, UVEX and Carrera.

## CAREER HIGHLIGHTS

- Member U.S. Ski Team, 1980–1989
- U.S. World Cup Ski Team, 1982–1989
- 1988 U.S. Olympic Ski Team. \*Injured day of competition
- Member 1987 and 1989 World Championship Teams
- Placed First: Vail, CO. World Cup Downhill, 1986
- Placed Third: Vail, CO World Cup Downhill, 1987
- Placed Third: Furano, Japan World Cup Super G, 1986
- SIX-Time U.S. National Champion
- Downhill, 1983, 1987 and 1989
- Super-G, 1987 and 1989.
- Combined, 1987
- Downhill Skiing Competitor: 24 hours of Aspen, 1993

## AWARDS AND HONORS

- “Gold Medal Awards” for commentary of men’s and women’s alpine skiing at the 1992 and 1994 Winter Olympics by USA Today’s Rudy Martzke — Turner Broadcasting
- Stratton Mountain School Board of Trustees Member, 1989–1999
- “Athlete of the Decade” — Middlesex News, 1989
- “Outstanding Competitor” — U.S. Ski Writer’s Association, 1988
- Honored at the Presidential Reception for the 1988 Olympic Team Washington, D.C., 1988
- “Athlete of the year in Skiing Award” — U.S. Olympic Committee, 1987
- Governor’s Citation for Accomplishments in Skiing, State of Massachusetts, 1986
- “U.S. Alpine Skier of the Year” — Ski Racing Magazine, 1986

## PUBLICATIONS

- “Awaken the Olympian Within” ... Stories from America’s Greatest Motivators, compiled by John Naber. Published 1999 by Naber & Associates and Griffin Publishing Group.
- Snow Country Magazine Fitness Articles
  - 1997, October: “Forgotten Muscles”
  - 1997, October: Follow Me “Three Stretches Before You Start”
  - 1996, October: Follow Me “Slalom Through the Trees”
  - 1996, December: “Side Step to Strength”
  - 1995, September: “Make the Most of Your Gym”

## PAM FLETCHER GROUP & CORPORATE SKI OUTINGS

Here is a rare opportunity to ski with and learn from one of America's all-time great downhill racers. Have Pam show you and your group around the mountain and pick up some tips on improving your skiing technique. Pam leads many corporate outings for companies ranging from the likes of Chrysler Corporation, Rolex and Morgan Stanley to budding entrepreneurs. Skiing the mountain with Fletch, is a fabulous way to wrap up any sales meeting. Plus, time together on snow is a great way to entertain any corporate group or to simply thank your valued customers and employees. Together, we can customize any outing for groups or individuals that will suit your needs best. Ask about some of the unique team-building exercises designed for companies on a ski outing. If you need a seasoned Olympic athlete to unite and inspire your group, Pam can meet the challenge.

- **Racer Chaser's**

Thrill-filled racing for all levels of skiers. Designed for closet racers who always wanted to, but never had the chance, right up to the weekend warriors who wants to "get an edge" on their competition. Ideal for medium- to-large-sized groups of advanced beginners-or-better skiers. The Race Clinic will give the guests a better perspective on how to approach racing. Plus, everyone will learn the proper technique in the gates, how to look at the course, and best of all ... They will end the outing with a fun team race ... head to head. It is a wild time they won't forget.

- **All Terrain Challengers**

Perfect for small- to medium-sized groups who want to take a quantum jump in their skiing. These clinics will teach you the skills to master the bumps, float through the powder, make the trees your playground, or carve the cruisers. Customized clinics will demonstrate skills to master different types of terrain and fine tune your technique. There's no better way to play on the mountain.

- **Corporate Cruisers**

This more laid-back outing is designed around cruising and carving the groomer's. Complete with helpful instruction, entertaining stories, and lots of laughs, you'll spend an exhilarating time cruising with Fletcher. She will give you pointers on how to improve your turns and, as your celebrity skier, Pam will share her incredible Olympic racing experiences on the chair lifts and over lunch. You might choose to conclude with a mountain top photo with Fletcher, as a memento of your memorable ski day.

